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## **What are the basic elements of a good web design?**

There are a number of elements that constitute to the development of a good design. One of the most important points that need to be taken care in web design is its loading time. A good website will load fast. Some other basic elements contributes towards good web design are the Text, Navigations, Graphics and the Links. It should be seen that the background color and the foreground (text color) are contrasting and does not interfere the readability of the text. The font style and the size as well matter a lot. The font style and size should be selected and used based on the context they are planned to be used. For instance, *Lucida Calligraphy* is a stylish font with a curvy italic look. This can be efficiently used in greeting cards, invitations and for entertaining occasions.

It should also be checked that all the buttons and navigational links work appropriately. The buttons should not be too big or too small. The color of the buttons and the links should also blend with the background color of the web page. All the links should direct the user to the appropriate page with out any broken link in between. Availability of a site map or the index page for any website greatly helps the visitors to locate the specific pages of the website and also helps the search engines to crawl through the website.

Good design also takes into consideration ease of navigation and the ease of finding relevant information. Good design should anticipate where the users will look for certain information and to have them placed accordingly.